

## About Me

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Experienced Graphic Designer, Web Designer, and SEO Specialist with 15+ years creating digital and print solutions that improve engagement and brand visibility. Proficient in **Adobe Suite**, **WordPress**, and website **Ads / Analytics**. Skilled in **UI/UX design**, branding, **digital marketing**, and content development, with a track record of **delivering projects in time**, that **drive measurable results**.

## Work Experience

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### Senior Web & Digital Designer

Platipus Anchors | 01/2021 - Present | Redhill, UK

- Redesigned multiple company websites
- Created and maintained the Shopify store
- Built a secure (2FA), registration only site for approved installers and geotechnical engineers
- Developed brand materials including InDesign, Photoshop, and PowerPoint templates
- Executed Google & LinkedIn Ad campaigns
- On-site / off-site SEO for regional and global reach
- Created detailed reports for organic and paid campaign performance tracking
- Managed promotional assets for live webinars
- Designed digital artworks and set up automatic scheduling for social media
- Led employee training
- Provided in-house IT support

### Marketing Manager

SF Studios London | 06/2018 - 01/2021 | London, UK

- Created online & offline marketing materials
- Prepared presentations using Prezi & PowerPoint
- Designed the monthly magazine
- Maintained the company website
- Managed the social media presence

### Graphic Designer & IT Specialist

Jetway Computers | 01/2015 - 05/2018 | London, UK

- Running a computer store in Swiss Cottage, London
- Provided IT support and created custom-built PCs
- Designed printed and digital artworks such as business cards, flyers and banners
- Designed websites and brand artworks for businesses

# VIKTOR DAVID

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## Skills & Tools

Adobe Creative Cloud  
Figma  
UI/UX Design  
Typography  
Blender 3D  
Video Editing  
Photography  
Drone Operation

WordPress  
Shopify  
HTML5 & CSS3  
Windows & macOS  
IT Support  
PC Building  
Various AI tools (Local LLMs, n8n workflows)

SEO tools & software  
Google AdWords  
Google Analytics  
Google Looker Studio  
Content Scheduling (Hootsuite & Adobe Scheduler)  
CRM Systems (ACT!, Fluent, Salesforce)  
Jira & Asana  
Microsoft Office  
Agile marketing

## Graphic Designer

Copy Write Printers | 01/2012 - 01/2015 | London, UK

- Created artworks using Adobe Illustrator, Indesign, and Photoshop for both litho and digital printing
- Dealt with clients in person & over the phone

## Digital marketer & Graphic Designer

SquareCircle-Designs | 04/2009 - 01/2010 | London, UK

- Maintained the company website and online store
- Worked with the designers on the collections - giving support using Photoshop

## Sales Assistant / Designer

Snappy Snaps | 09/2006 - 02/2009 | London, UK

- Designed artworks & Photoshop retouching works
- Worked as a sales assistant

## Photo Retoucher

- RedlArt - Wedding Photographer
- Carlos Lumiere - Fashion Photographer
- Kristof Szentgyorgyvary - Black & White Photographer
- Keith Lyons - B&W Basement

## Education & Certifications

Multimedia Developer - OKTAV Hungary

System Administrator - OKTAV Hungary

Kesjar Csaba Sports College

Google - Display Search Certification

Google - Shopping Ads Certifications

Udemy - The Complete Google Ads Masterclass

Udemy - Blender course

Udemy - Figma UI UX Design Advanced course

Full UK Driving Licence

For further examples of my work, please visit my [Portfolio Website](#) or [contact me](#) directly.

## Latest Websites

ukswimmingpools.com

tabletennisfightclub.com

formagility.com

llmstudiophoto.com

petergilmour.com

casaslavida.com

petesmentalgym.com

platipus-anchors.com

platipus.us

exploretorre vieja.com

peggyprendeville.com

peggyprendevillebooks.com

vidasoftservices.com

hampsteadchiroprody.com

## Interests

Cycling & travelling

Art house cinema

3d design & printing

Drone videography

DIY electronics

Home lab building

Smart home systems

Home automation